

Sergio Buniac
Co-President, Lenovo Mobile Business Group (MBG)
Chairman & President, Motorola Mobility

Sergio was appointed Lenovo MBG co-president and Motorola chairman and president in February 2018. In this role, Sergio leads all facets of Lenovo's Mobile business, including R&D, product, sales, strategy, and supply chain, across global markets, excluding China.

As a 20-year veteran of Motorola, Sergio has held various leadership roles within the Company. Most recently, he was the senior vice president and general manager for MBG Latin America, responsible for the business strategy for all operations in the region. Under Sergio's leadership, the Company has seen significant market growth in Brazil, Chile, Mexico, Argentina, Colombia and Peru, reaching the #2 position in market share across the region.

Previously, Sergio led the Mobile Devices business for Latin America, and spent two years in Mexico City as the regional sales director for América Móvil. Before that, he spent three years in the U.S. leading the Strategic Planning and Companion Products businesses for the Americas region. Sergio previously held leadership positions at IBM and Booz Allen Hamilton.

Sergio holds an MBA from the University of Chicago, a postgraduate degree from the Fundação Getúlio Vargas (FGV), and bachelor's in Engineering from the University of São Paulo's Escola Politécnica.